

Academy signage toolkit 2022

We empower | We respect | We care



Signage – primary and special

Sample use of colour / logos / fonts



Part of
DA Diverse
Academies



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Academies



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Front of the building

co-branding logos on **SOLID** colour

Pantone 660



Pantone 554



Pantone 660



Pantone 302



Pantone 302



Pantone 302



Pantone 274



Pantone 289



Welcome

co-branding logos on SOLID colour

Pantone 660



Pantone 554



Pantone 660



Pantone 302



Pantone 302



Pantone 302



Pantone 274



Pantone 289



Above the door

academy logo only on **SOLID** colour



Bracken Lane
Primary Academy

Reception



Samuel Barlow
Primary Academy

Reception



Hillocks
Primary Academy

Reception



Thrumpton
Primary Academy

Reception



Redgate
Primary Academy

Reception



Tuxford
Primary Academy

Reception



Yeoman
Park
ACADEMY

Reception



Wainwright
Primary Academy

Reception

Wayfinding

No logos on **SOLID** colour / arrow navigation

Bracken Lane



Redgate



Hillocks



Yeoman



Thrumpton



Samuel Barlow



Tuxford



Wainwright



Signage – secondary

Sample use of colour / logos / fonts



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Academies

Front of the building

co-branding logos on **SOLID** colour

White



Pantone 349



Pantone 661



Black 100%



SEA 83/56/36/23



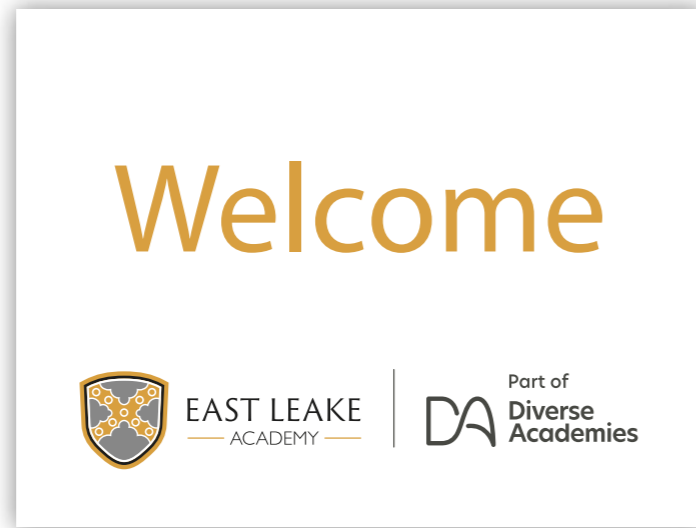
Pantone 7721



Welcome

co-branding logos on **SOLID** colour

White



Pantone 349



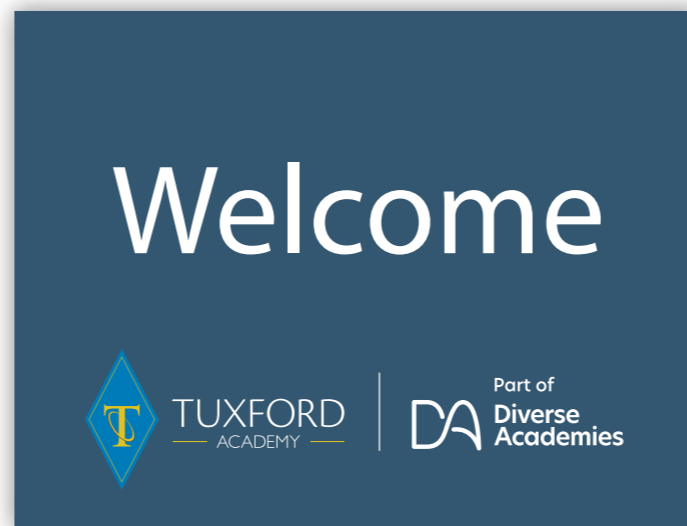
Pantone 661



Black 100%



SEA 83/56/36/23



Pantone 7721



Above the door

academy logo only on **SOLID** colour



EAST LEAKE
— ACADEMY —

Reception



RETFORD
OAKS
— ACADEMY —

Reception



THE
HOLGATE
— ACADEMY —

Reception



TUXFORD
— ACADEMY —

Reception



Queen
Elizabeth's
— ACADEMY —

Reception



Reception

Wayfinding

No logos on **SOLID** colour / arrow navigation

Holgate



East Leake



Queen Elizabeth's



Retford Oaks



Walton



Tuxford



Welcome



Reception and
student entrance



EAST LEAKE
— ACADEMY —



Part of
Diverse
Academies



EAST LEAKE
— ACADEMY —

Welcome

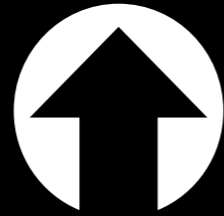


Reception and
student entrance



Part of
Diverse
Academies

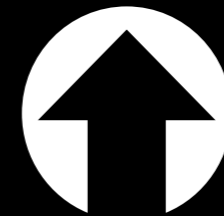
Welcome



Reception and
student entrance



Welcome



Reception and
student entrance





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